

## **INNOVATIVE SOLUTIONS TO REVENUE ROADBLOCKS:**

## "How long is this going to take?"

MultiCare Appointment Setting & Courtesy Rides – Solution & sales tool to lock-in a declined service by offering an appointment for a future visit and the option of a one-time Lyft pass credit for customer convenience.

# New vehicles are returning < 30% for their next visit.

**Lock-In New Vehicles for 2nd Visit** – Offer online purchase option for next oil change with discount.

# Don't lose visits to the dealership.

**30/60/90 Service Interval Reminder** – Invite customers to choose Jiffy Lube for these services.

#### ...and more!



# Stop by Our Booth & Spin the Prize Wheel!

- Water bottles
- Hats
- Tote Bags
- Stickers
- Candy



The Ostler Group, a strategic planning and advertising services company, formed in 1999 with the goal of helping Jiffy Lube franchisees increase car count.